



2025 SPONSORSHIP OPPORTUNITIES

WHY IT MATTERS

Australia is a land of extremes — drought, fire, and flood push many of our farmers to breaking point. When livestock can't be fed and paddocks turn to dust, rural families face heartbreaking decisions. But a simple act — a load of donated hay, delivered by volunteers — can offer more than feed. It offers hope, relief, and a reminder that they're not alone.

ABOUT US

Farmers Across Borders - Hay from WA, is a registered WA based Charity made up of farmers, truck drivers and community volunteers. We deliver donated feed to farmers doing it tough across Australia - from Esperance to outback QLD.

Since 2014, we've:

- Delivered over 20,000 bales of feed
- Supported over 390 farming families



WHAT MAKES US DIFFERENT

WE'RE (MOSTLY) FARMERS

This isn't just charity - It's personal.

We have a deep connection to the land. We know what it feels like to watch the skies for rain, battle fire then get home to feed stock. Join us to champion the industry that feeds Australia and the world.

WE'RE NOT AFRAID OF HARD WORK

Over 95 convoys, 150+ volunteers traveling 25,000 km to deliver 20,000+ bales of feed to over 390 disaster-stricken farmers across Australia. It's no small task, but with your support - we get it done.

WE'RE 100% VOLUNTEER RUN

There's no office. No payroll. Just people who care, working out of their utes, tractors and living rooms. Every dollar we receive goes to the fuel tank, bailer and any resources that get the feed to farmers in need.

WE'RE PROUDLY WA

We started in Esperance, and while our support now reaches across the country, our spirit is proudly West Australian — strong, humble, and built on hard work. We believe WA has something special to give, and we're proud to lead the charge.

WHY WE NEED YOU

Feed is donated. Time and equipment is volunteered. But fuel, food and logistics cost real money.

ROADTRAINS

Fuelling road trains loaded with tonnes of feed costs thousands of dollars.

Whilst our dedicated truck drivers donate their time, the running costs are significant.

VOLUNTEERS

People need fuel too.

More than 50 volunteers are involved in our hay runs, and every single mouth needs feeding, three times a day, for up to a week.

BALING MATERIALS

We bale feed ourselves - fuel, maintenance and stacking adds up.



BENEFITS TO YOU



RECOGNISED

Included in media coverage and public acknowledgements.



ENGAGED

Invited to events and hay run send-offs.



CONNECTED

Partnered with a real, grassroots cause making national impact.



RESPONSIBLE

Backing Australian agriculture, food security and community resilience.



BE VISIBLE

Featured across our website, trucks, and social media.



SPONSORSHIP

To keep delivering feed across the country, we have a variety of sponsorship opportunities.

Farmers Across Borders is building long-term partnerships with sponsors. Our Sponsorship Team is ready to work with you on a tailored proposal that aligns with your business goals while powering our mission to get essential feed and support to those who need it.

In addition to the benefits listed, all of our sponsors will receive invitations to special events, regular updates, and access to photos and videos to use in your own marketing materials.



GOLD SPONSORSHIP

\$20,000 - \$49,999

- Featured logo on our website homepage
- 5-7 branded social media posts per financial year
- 2x printed banners on hay trucks
- Inclusion in media coverage
- Photo opportunity at hay run send-off



SILVER SPONSORSHIP

\$5,000 - \$19,999

- Linked listing on our website
- 3-5 branded social media posts
- 1 x printed banner (set dimensions) on hay truck

BRONZE SPONSORSHIP

\$2,000 - \$4,999

- Linked listing on our website
- 2 branded social media posts



OTHER SPONSOR OPTIONS

- **Coffee Sponsor** – Fuel the volunteers - approx. \$1,500
- **Meal Sponsor** – Provide a team meal - approx. \$1,200/meal
- **Accommodation Sponsor** – Support volunteer overnight stays - approx. \$1,000/night

Farmers Across Borders are grateful for any contribution. We look forward to creating a bespoke partnership solution for your organisation.

Want to make a lasting impact and show your support for Australian farmers?

LET'S CHAT

Contact Sam Starcevich:
farmersacrossborders@gmail.com
0439 998 282
www.farmersacrossborders.com.au

